

cubed



In three simple sessions of Design ABC, your condo will be tailored perfectly to fit your needs, lifestyle and financial possibilities.

Do it yourself

Our self-service platform allows you to be in control of your layout and interior design with the full support of our in-house team along the way.

Design ABC is a straight-forward design process created by Cubed to help you transform your vision into a complete interior design concept. From colors to your favorite furniture style, your preferences are then turned into reality.

Design without limits

Our team of expert designers have created a catalog that details the Cubed design process as well as the selection that you can choose from when designing your condo.

And with our premium pricing options, your options are truly limitless.

Have your say

Typical developers only include you, the customer, in the very last stages of a project - meaning you don't get a say in the cost, design, materials, or amenities of your new home. But with Cubed, the process starts with you and ends with you.

Cubed is about customer

We're empowering original design.

We're flexible.

We're sustainable.

Unlock your imagination with **Design ABC**

With our straight-forward design process, we help you turn your vision into a full interior design concept.

After designing your layout and making a reservation, you'll enter our Design ABC process. In three simple sessions, we support you in creating a complete interior design concept for your new condo.

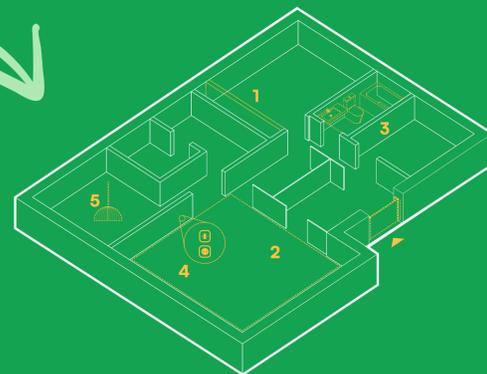
Afterwards, we present you with an interior design direction, so you can further explore your likes and dislikes. This process is here to help you make decisions about your condo's interior design with greater comfort.



Get Inspired

To start, we learn about your personal design preferences - from colors to your favorite furniture style.

Your preferences are then turned into a mood board so you can get a first glimpse at how your condo could look and feel.



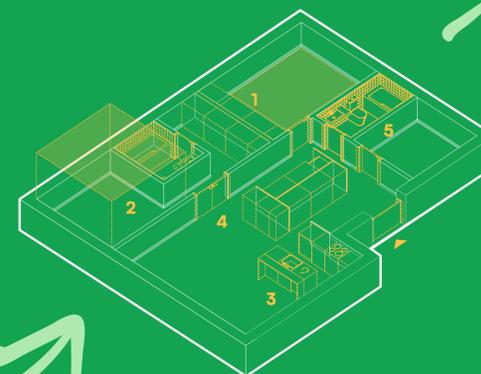
Design Session A

In this stage you can review your custom layout plan and decide on your condo's functional, mechanical, electrical, and plumbing element layouts, such as condo wall layout, bathroom plumbing or lighting fixture positions for the living room.

Standard

Go through the Design ABC process and make choices about your new home on your own.

Each step is organized so you can easily choose from our standard - interior design solutions and items directly through the platform. Your choices are verified by our team of designers that are there to help you.

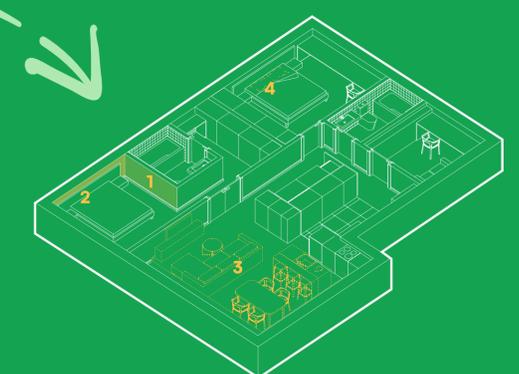


Design Session B

Discover our catalog of specially sourced materials (sanitary ware, floor finishing, bathroom wall and floor tiles, doors and skirting board design, wall and ceiling finishing, built-in furniture and kitchen) and choose what you'd like to include in your condo. And if you want something outside of the catalog, we can source this for you as part of our Premium package.

Premium

Choose the premium option and you'll be assigned a personal interior designer who will individually guide you through the Design ABC process. With consultations and custom - made interior design solutions created just for you - You'll have a wide range of choices from our extended catalog and limitless customization possibilities.



Design Session C

Choose your condo's furniture from our digital design catalog*, then decide on your condo's finishing touches, from wall color to furniture materials.

We believe in the freedom of choice and that all people are unique.



Our method is based on letting you decide how you want to live.

We have created two directions:

Minimalist & Traditionalist to help you discover your preferences while still giving you the freedom to show-off your unique style.

Our catalog of items has been selected so you can mix & match them at your leisure, and thus create a harmonious interior space that fits your lifestyle.

We guide you through the whole process supporting you to create an condo that represents your lifestyle and identity.

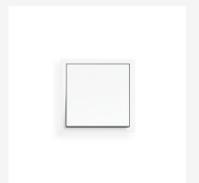
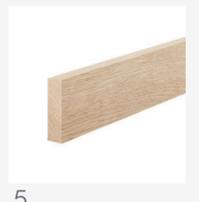
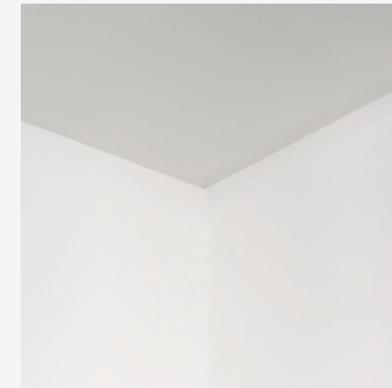
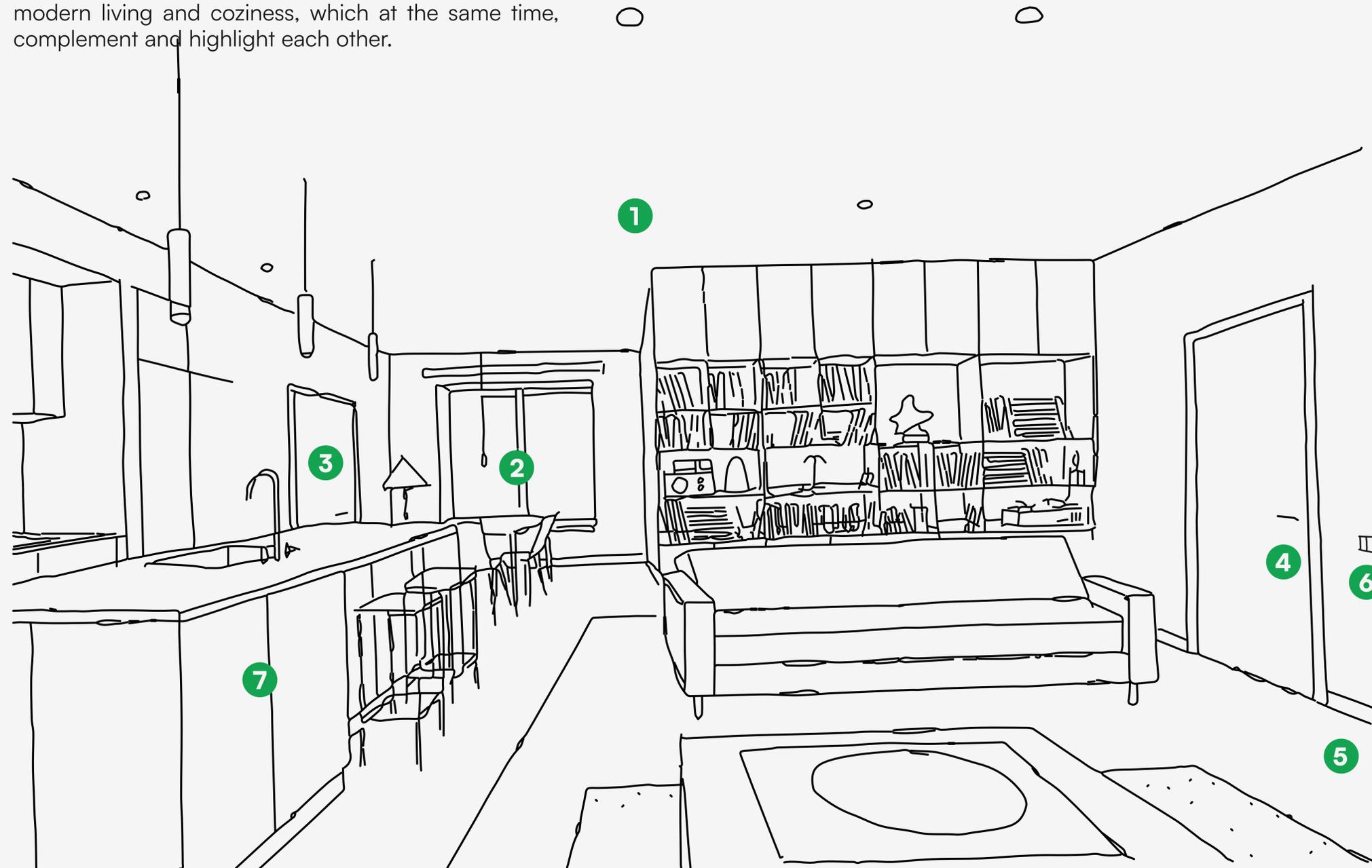
We believe that good interior design follows three simple principles:

- 1 Functionality
- 2 Aesthetics
- 3 Sustainability

Minimal

A minimalist looks for clean and simple forms that reflect contemporary values.

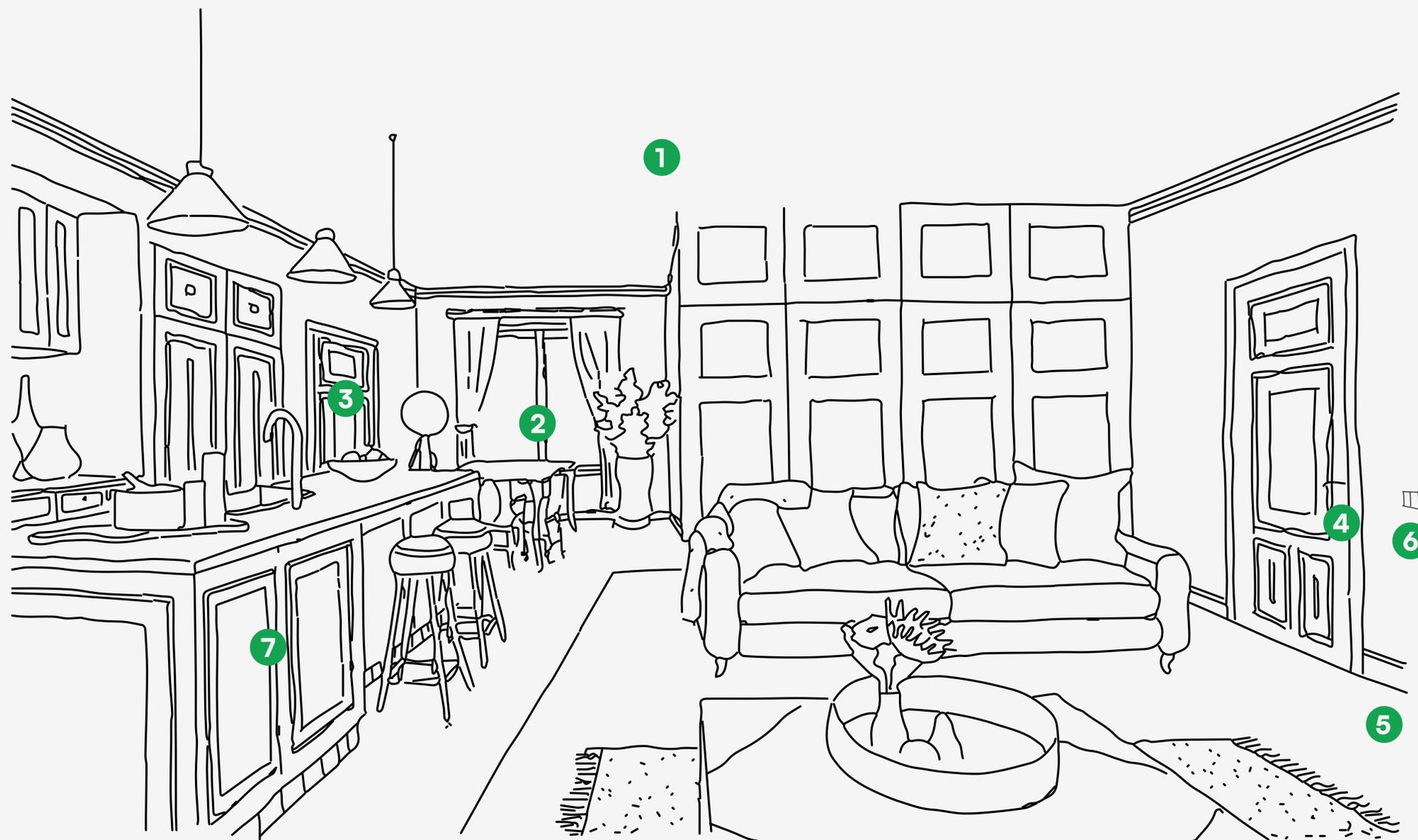
In this collection, items and furniture are chosen in a way that it creates a harmonious contrast between modern living and coziness, which at the same time, complement and highlight each other.



Traditional

A traditionalist chooses forms and items that have reference to history and deep-rooted traditions, creating spaces with distinct style.

Items in this collection are chosen so that the interior is elegant and represents traditional values, and at the same time, maintains a view on the present tendencies.



1



3



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4



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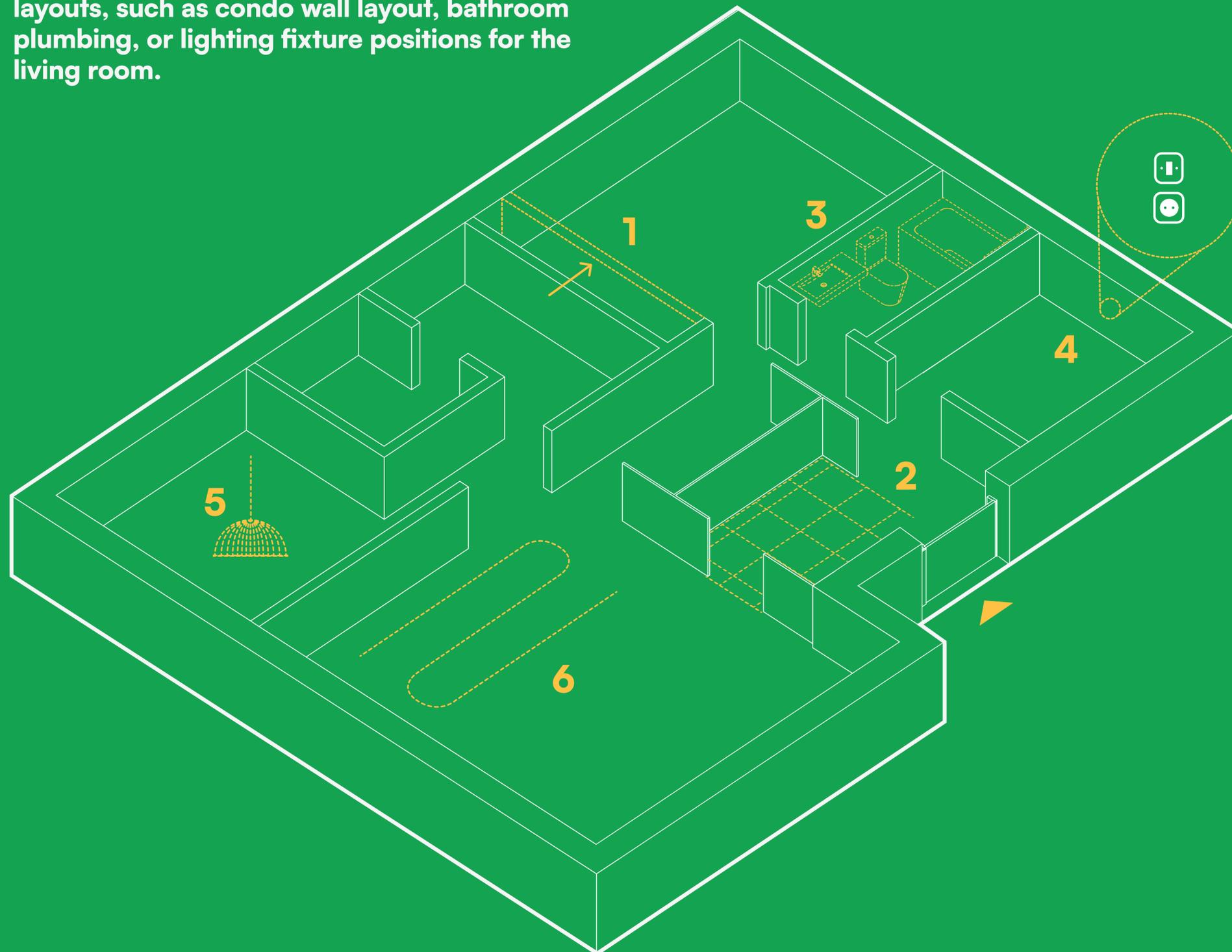
6



7

Design Session A

In this session, you review your custom layout plan and decide on your condo's functional, mechanical, electrical, and plumbing element layouts, such as condo wall layout, bathroom plumbing, or lighting fixture positions for the living room.



1 Layout

Approve your custom layout plan or make any last changes (within the approved m² frame)

2 Floor & tile layout

Approve the tiled and wooden floor plan or adjust the locations of the tiled areas as you see fit. You can decide which zones will be tiled.

3 Plumbing

Approve a plumbing plan for your condo layout or adjust plumbing elements according to your needs, such as the sink, toilet, shower, or bath.

4 Electricity

Approve the electrical socket and switch plan, add or adjust it according to your needs.

Additionally, we can offer a smart home system for your condo.

5 Lighting

Approve lighting plan or adjust lighting fixture positions accordingly to your needs.

You can also move light fixtures or add extra fixtures if needed.

6 Heating and Ventilation

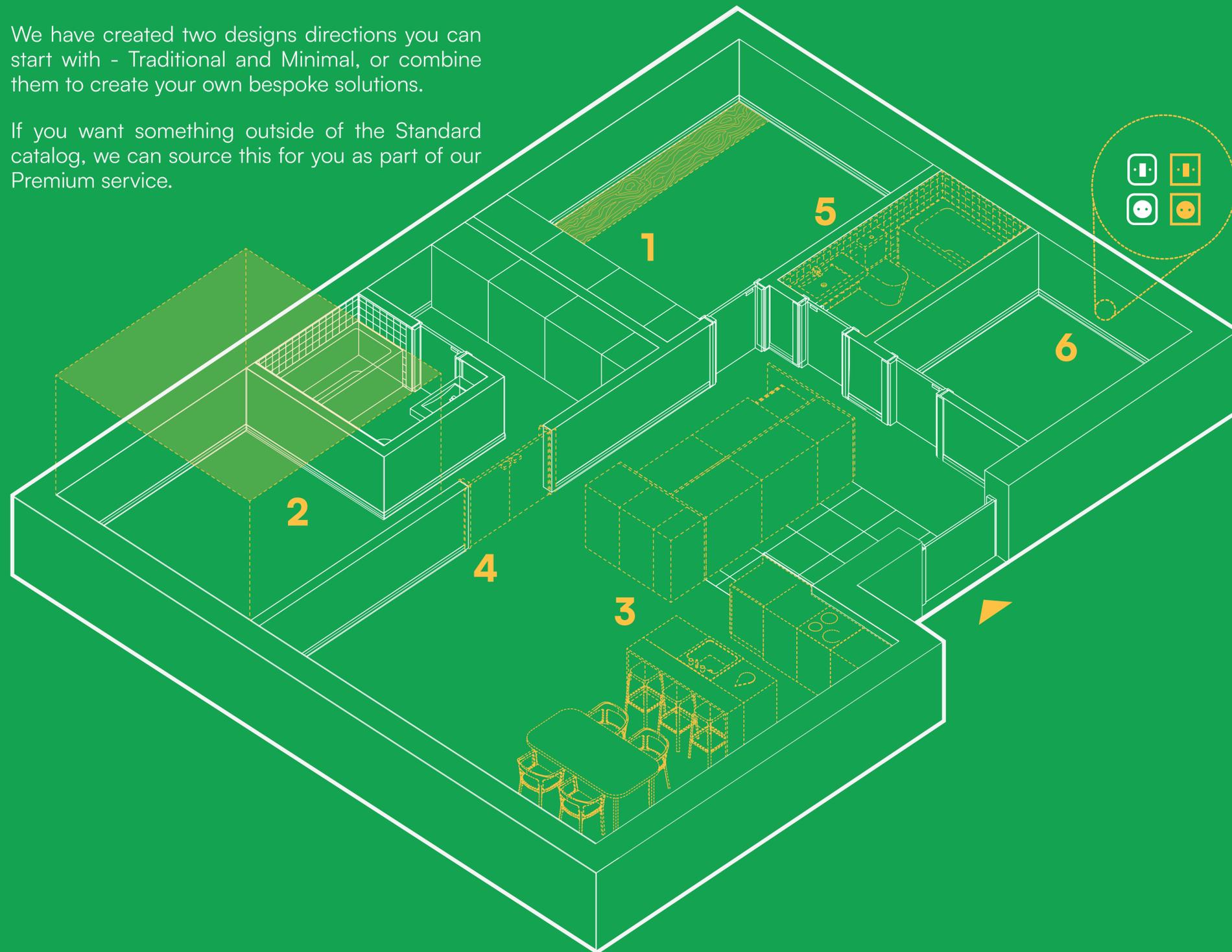
Additionally, you can choose a heating recovery ventilation system for your condo (HRV).

Design Session B

In this session, you explore our catalog of specially sourced materials and choose what you'd like to include in your condo.

We have created two design directions you can start with - Traditional and Minimal, or combine them to create your own bespoke solutions.

If you want something outside of the Standard catalog, we can source this for you as part of our Premium service.



1 Floor and wall finishings

Choose from a different floor materials : parquet, vinyl, laminate, or tiles.

Each material is available in different tones and a variety of different format sizes.

2 Ceiling finishing

Traditional ceiling moldings or minimal straight, 90- degree angle edge

3 Kitchen and built-in furniture

Traditional direction : Profiled doors

Minimal direction : Flat doors, hidden door profiles.

For both directions choose color palette: any tone from the standard catalog, and different types of handles.

4 Doors and skirting board

Traditional direction : Doors with a profiled finishing and profiled skirting board

Minimal direction : Doors with a flat surface and flat skirting board.

White or wooden veneer finishing according to floor color: light, natural, or dark

5 Sanitary ware

Choose from a variety of sanitary ware elements such as, toilet, sink, tap, shower, bath, and towel rail.

Sanitary ware equipment is placed into three categories: square, round, and oval.

6 Plugs and sockets

Choose plugs and sockets in square or round shape, color palette : white, light grey or black.

Minimal - Moodboard

In the minimalist style, you can choose from a wide range of modern flooring, wall finishings, furniture, and more.

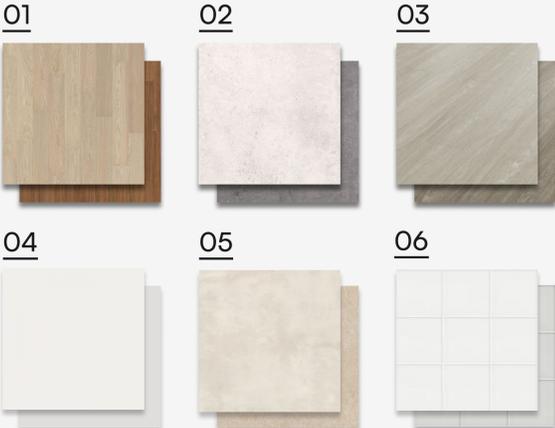
Here's an example of minimalist options that can be combined to create a flawless interior design concept.

 Endless possibilities to choose from

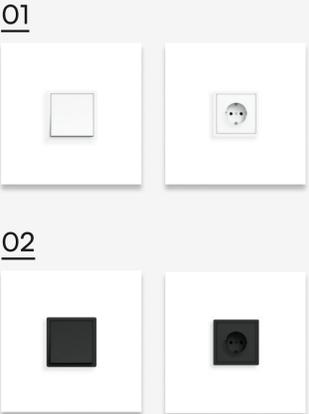
 Carefully selected objects and materials

 Customize every detail

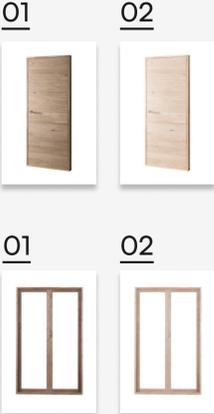
Floor & wall finishes



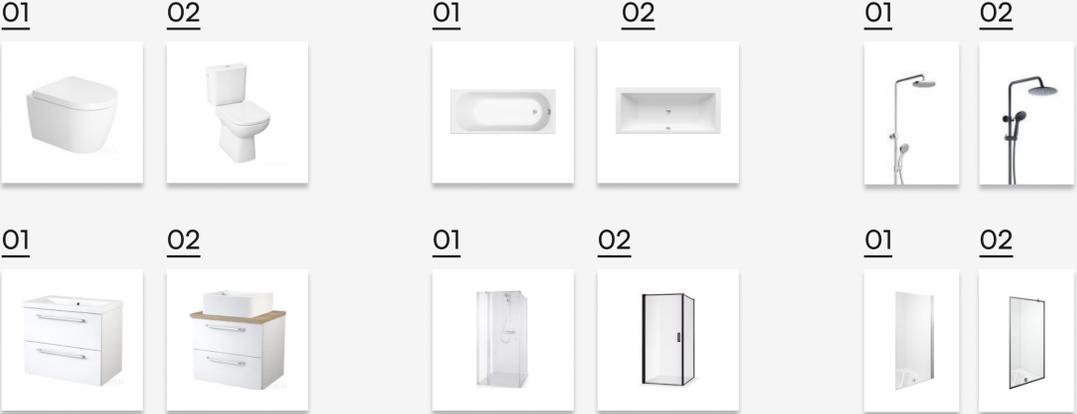
Electricity



Interior details



Sanitary ware



Traditional - Moodboard

In the traditionalist style, we have a variety of characteristic furniture and finishings to choose from.

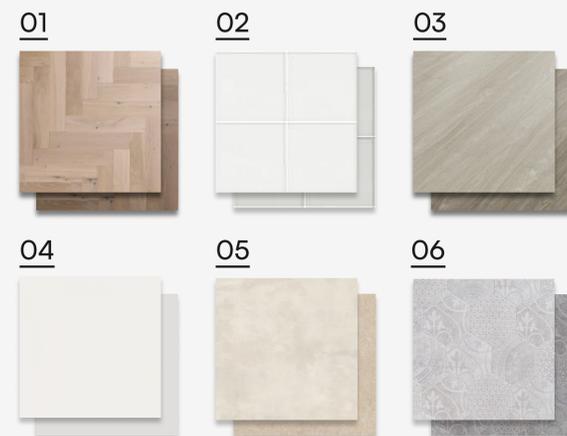
Here's an example of how the traditional options can be brought together to form an expressive interior design concept.

 Endless possibilities to choose from

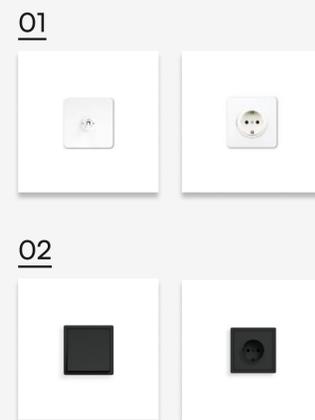
 Carefully selected objects and materials

 Customize every detail

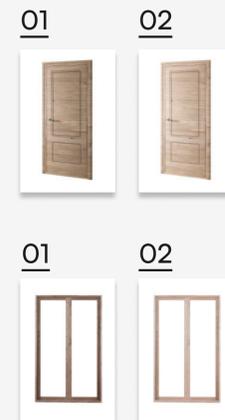
Flooring & wall finishes



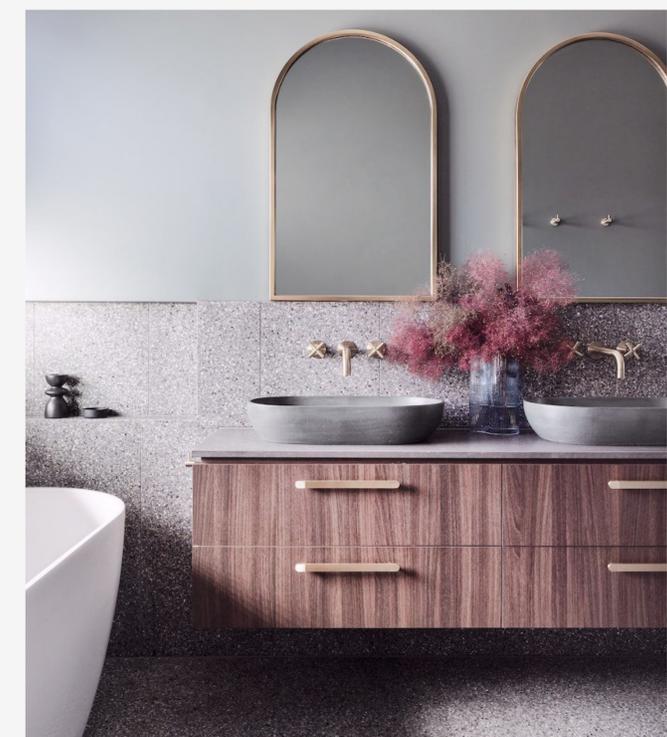
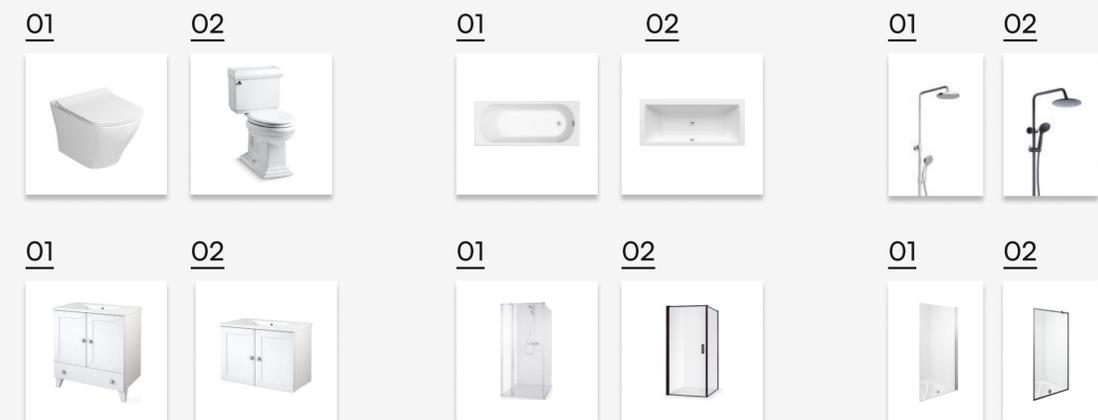
Electricity



Interior details



Sanitary ware



Fusion - Moodboard

If you're looking to combine elements of the minimalist and traditionalist styles, you can create a full interior design concept by mixing and matching options from each style.

-  Mix and match styles
-  Customize every detail
- Create your own **unique selection**



Kitchen

Kitchens are available in different configurations - linear kitchen, L-type kitchen, kitchen island, high section.

Kitchen includes plumbing - mixer, sink, waste unit, cutlery organizer, plate organizer and many more.

Minimal



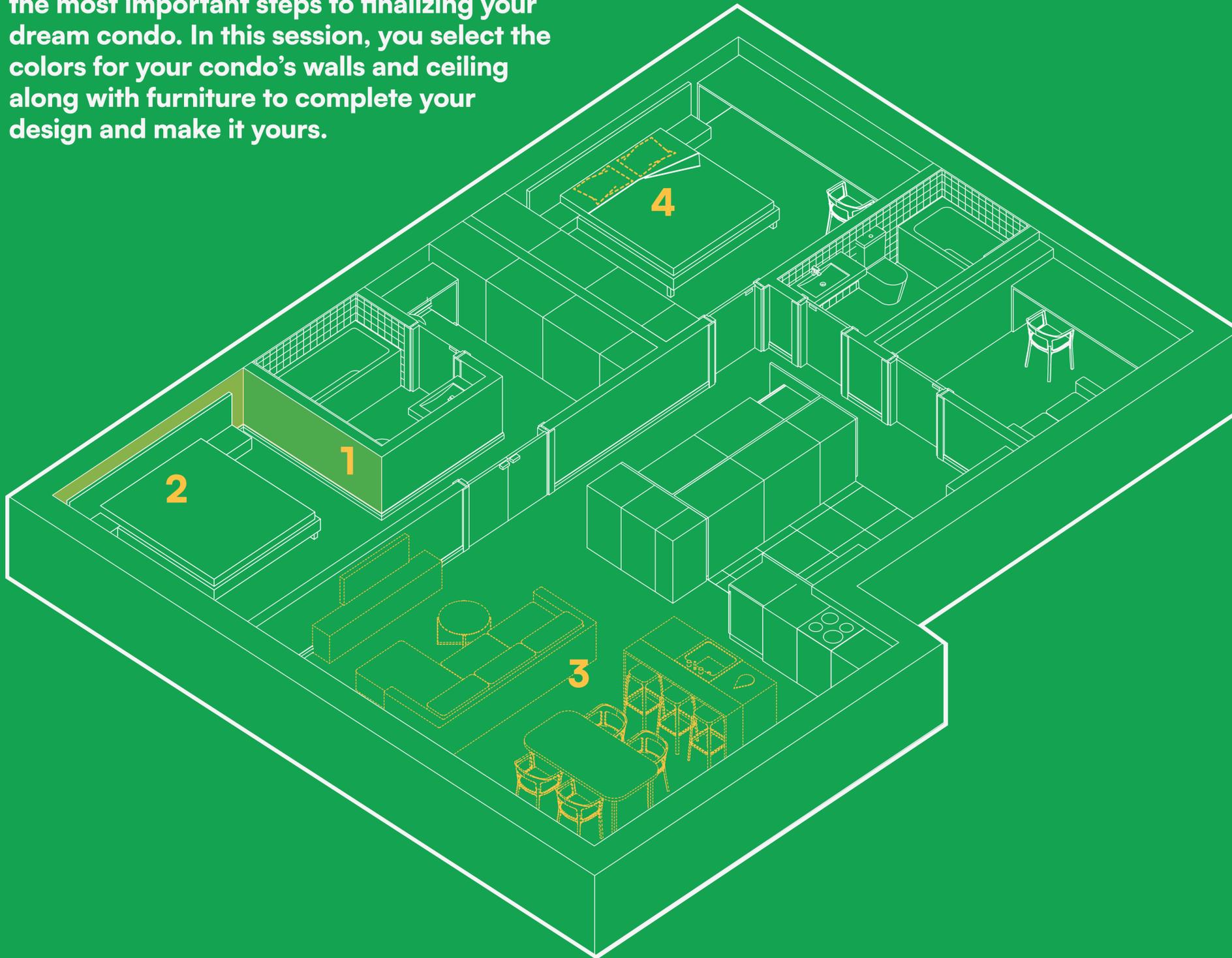
Tradicional



Design Session C

Final touches - Colors and furniture

Prepare yourself for the last session, one of the most important steps to finalizing your dream condo. In this session, you select the colors for your condo's walls and ceiling along with furniture to complete your design and make it yours.



1 Main color

You have the option to choose color from NCS catalog. For the base tone of your condo, we recommend choosing a light and a neutral color. For example, white, light gray, or light beige color palette.

2 Accent color

We suggest choosing which walls you like to have as features as they provide a visual focal point in any room and is a great way to add personality to your home. Common feature walls are the bedroom wall behind the bed and living room wall behind the TV.

3 Furniture (Up-Sell)

Take a moment to browse through our furniture and accessories catalog. Here, you'll find everything you need to furnish your dream home.

The catalog includes:

Beds, couches, office couches, lamps, home office tables and desks, free standing furniture (living room and bedroom shelves), dining table and chairs, high chairs for the kitchen, carpets and rugs, bathroom accessories, curtains and blinds.

Last chance to purchase additional services and warranty plan.

4 Accessories (Up-Sell)

Apart from the basics of interior, you can add accessories to take the design to the next level.

Accessories are a reflection of style, trend, and personality. The accessories — like wall art, decorative lamps, planters, and mirrors — will contribute meaningfully to the overall design and your personality.

*At this stage, we recommend having a design session with one of our interior designers to guide you on your condo's color scheme and help you with some ideas.

Color and furniture

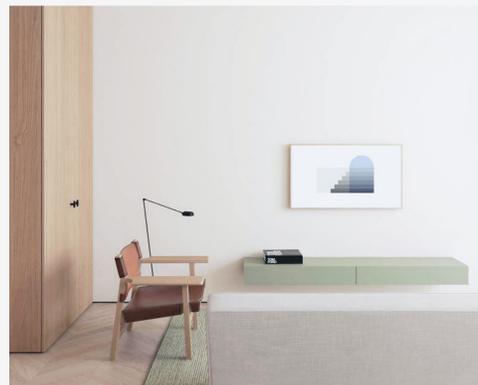
Make choices on additional furniture and interior objects to complete your dream condo.

Specify color schemes for walls, choose your primary color for base tone and secondary color for your feature walls.

Here's an example of our selected base and accent wall combinations.

Base color

Warm or cool primary color



Accent color

Warm or cool secondary color



Tip #1

For the base tone of your condo, we recommend choosing a light and a neutral color. For example, a white, light gray, or light beige color palette.

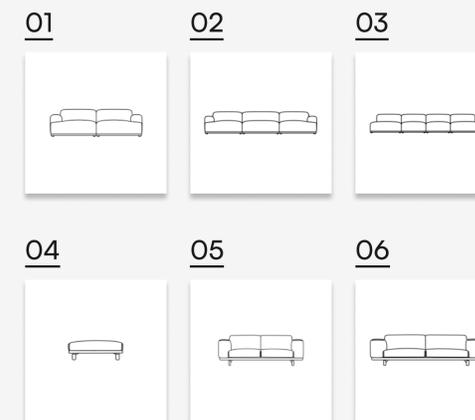
Then, we suggest choosing which walls you like to have as features. Common feature walls are the bedroom wall behind the bed and living room wall behind the TV. This way, you can create focus points that draw attention in the same way a painting would. Feature colors can be anything - be as bold and expressive as you like!

 Endless possibilities to choose from

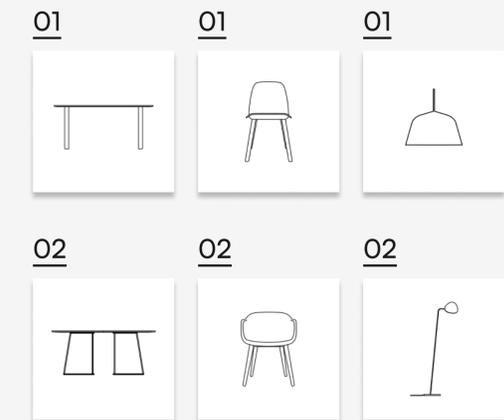
 Wide range of options

 Customize every detail

Couches



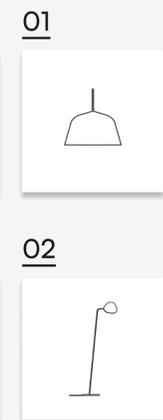
Tables



Stools



Lamps



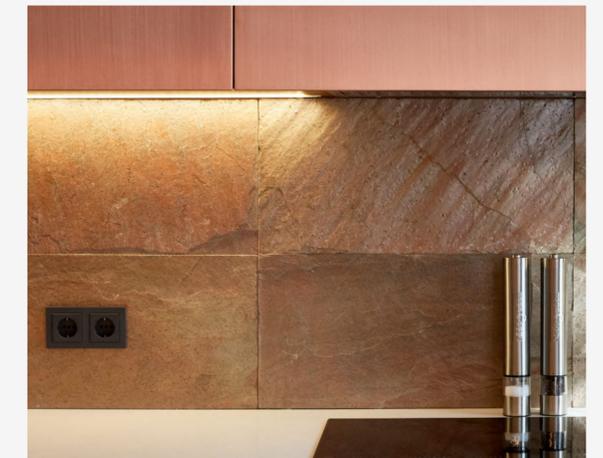
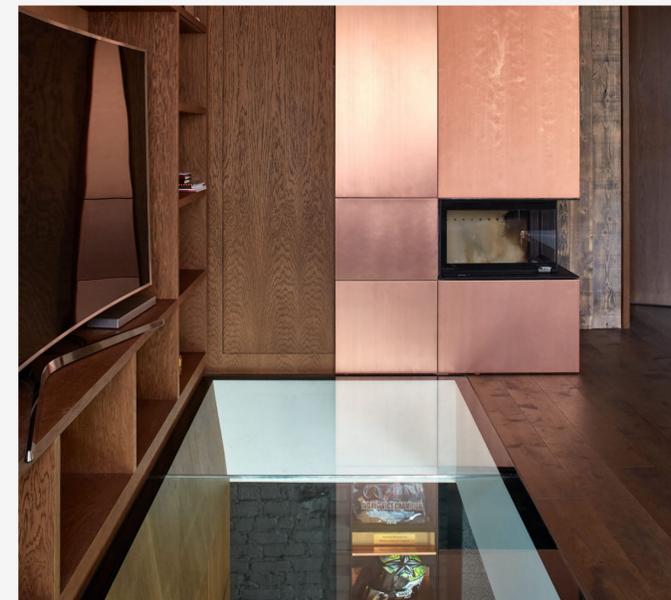
Premium interior example

This two storey condo was designed to accommodate owners' personality and showcase his hobbies and adventurous lifestyle.

On the first floor we incorporated space for motorcycle parking and a home spa zone, glazed floor opening above was created to make connection between levels and open up views from living room located on second floor.



Cherry wood bookshelf placed behind glazed floor opening that visually connects both levels.

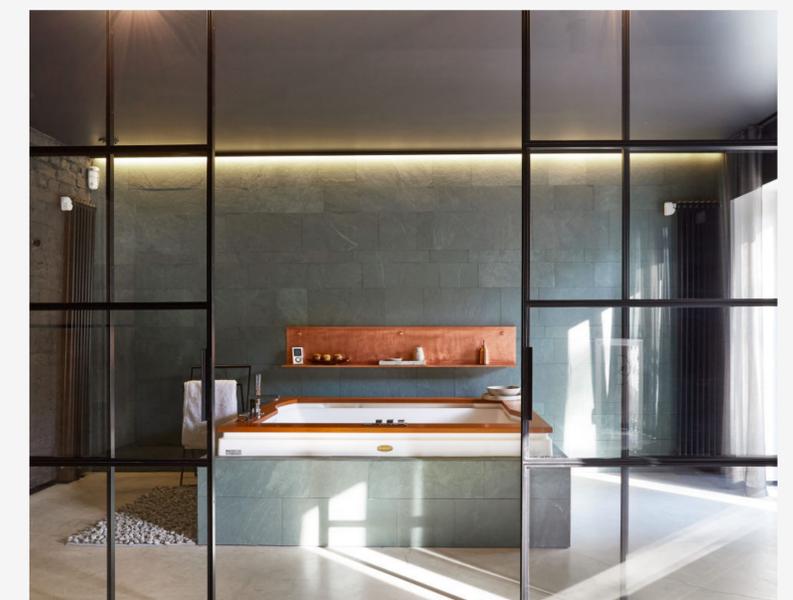


Above. White corian countertop, copper facades and stone tiles as backdrop.

Left. Dark brown oak furniture, fireplace in copper finishing and glazed floor opening.



Bike parking with glass opening above.



Home spa is divided from the garage parking with a sliding glass wall.

Customized interior example

This two storey condo presents a calm and balanced lifestyle made by combining a beige and gray color palette.

We have designed a space for a home office and piano studio that compliments the living area. This is a good example where minimal design can create a peaceful and cozy atmosphere.



Kitchen is made from light gray colored MDF with ash wood back surface finishing.



Above. Light beige wall color combination with light beige tiles and ash wood furniture.

Left. Light walls with dark gray furniture as an accent and ash wood floor.



Calm material combination - Light wood and textile with bright furniture as an accent.

Customized interior example

This condo is made using light furniture contrasts, clean vertical lines and delicate ambient lighting for overall minimalist feeling.

Space was designed to accommodate metropolitan lifestyle, with custom solutions and elegant detailing to fit the client needs.



Minimalistic kitchen with light wood finishing, polished steel hardware and white corian countertop.



Above. Bathroom with build-in sanitary ware, light ash wood floor and furniture.

Left. Warm gray tone palette, light ash wood floor and wall lamps from Artemida light collection.



Wardrobe with ambient lights, transparent, delicate metal frame and glass doors that implements elegance.

Pricing

Standard	Premium
Included in final price	79 EUR / m ²

Layout creation

		Layout tailored to you
Based on our templates	Unique, based on your needs	Layout creation
2	7	No. of layout iterations

Interior design service

		Custom interior design project with budget receipt
		Custom interior solutions
	One full day	Interior element selection in physical stores
Cubed standard	Cubed standard + <u>extended</u>	Catalog

Standard	Premium
Included in final price	79 EUR / m ²

Consultations with interior designers

1 h	2 h	Moodboard consultation session
-	2 h	Session A consultation session
-	2 h	Session B consultation session
30 min	2 h	Session C consultation session
-	2 h	Extra consultation time
50 EUR / h	50 EUR / h	Additional price for extra consultation sessions

Condo materials

		Built-in kitchen
From catalog	Unlimited	Finishing materials and plumbing fixtures
Additional cost	Additional cost	Additional Services

Additional Services

* Indicated prices are for design services, materials and products are not included in the price, the final cost depends on the solutions and will be priced separately

350 EUR	CUBED material sample box	75 EUR*	Wall finishings, wallpaper and other wall decoration types (EUR/h)
200 EUR	Budget and financial plan (Set a realistic budget, price everything up before you purchase anything)	75 EUR*	Custom-made door design, for example, hidden doors or floor-to-ceiling doors
200 EUR	Standard 3D view of condo design	75 EUR*	Custom-made kitchen (EUR/h)
600 EUR	3D rendering of condo design (one view)	100 EUR*	Custom-made furniture design (EUR/h)
1000 EUR	VR solution for condo design (Virtual reality)	50 EUR*	Accessories sourced by professional decorator
75 EUR*	Furniture and design object selection from interior stores together with our designer (EUR/h)	50 EUR	Moving and decoration services (EUR/h)
50 EUR*	Curtain selection (EUR/h)	50 EUR	Photography of the condo to create an album (price per image)
75 EUR*	Lighting fixture selection (EUR/h)	100 EUR	Additional consultations (EUR/h)

We believe that beauty lies in the personal approach, where each design is special to you.



Work with experts

Cubed's design process may be simple but our interior design options have been meticulously hand-picked to meet all of today's best trends.

We understand how difficult it can be to make design decisions, especially if you don't have much experience but don't worry, Cubed is here to support you and make decision-making simple.